

# Rise with RISE

Upskill Today for a Digital-First Tomorrow

Digital Transformation & Change Management (DTCM) Brochure

Up to 95%
SkillsFuture Subsidy

Use your
SkillsFuture
Mid-Career Credits
(\$4000)
to offset
course fees

SkillsFuture
Mid-Career Training
Allowance Available
Up to \$3000/month
for Full-Time
classes





# About Boston Consulting Group (BCG)



### **Boston Consulting Group**

Founded in 1963, BCG is a leading global management consulting firm with over USD 12 billion revenue and over 32,000 staff worldwide. We are renowned for pioneering business strategies and helping organisations tackle their most important challenges.



### Presence in Singapore

Partnered with local SMEs, multinational corporations, and government entities in Singapore since 1995.



### **Digital Transformation**

A global leader in digital transformation, with a network of over 7000 digital experts worldwide.

### BCG **U**

### **BCG U**

Within BCG, BCG U accelerates skill-building by combining deep learning with broad reach, solving the long-standing challenge traditional training programmes face.

# About RISE 2.0

RISE (Rapid & Immersive Skill Enhancement) by Boston Consulting Group (BCG) is an upskilling programme designed to empower job seekers, midcareer switchers, and experienced professionals with the latest business and digital expertise to thrive in today's ever-evolving job market.

Whether you are looking to launch a career in data analytics, transition into the dynamic realm of digital transformation, or elevate your digital proficiency with cutting-edge marketing tools and strategies, our BCG expert-led courses will equip you for your next career leap.

# RISE 2.0 in numbers



#1

Largest digital & corporate training provider in Singapore



87%

Programme satisfaction (Learners who rated the programme at least 4 out of 5 for training satisfaction)



3000+

RISE graduates



50-70%

Learners across RISE batches achieved a positive career outcome within 6 months of graduation

# Why Learn with RISE 2.0



# Designed & Delivered by BCG Experts & Industry Practitioners

Crafted and taught by BCG experts and leading industry practitioners. Each trainer is a subject matter expert, offering real-world insights and field-tested strategies to enrich your learning journey



# Comprehensive Curriculum for Well-Rounded Learning

Build foundational business skills beyond digital expertise. Learn to tackle business challenges with strategic thinking frameworks modelled after BCG's consultant training



# Hands-On Capstone Project with Real Business Data & GenAl

Get practical by working on a real-world capstone project. Apply key concepts and skills learnt throughout the course to deliver real business solutions



# Exclusive Access to BCG's Proprietary Content & Industry Tools

Gain access to world-class learning resources developed by seasoned BCG consultants who've shaped strategies for Fortune 500 companies



# Career Guidance & Transition Support

Receive career support from Day 1 to 6 months post-graduation. This includes CV and interview workshops, as well as job-matching through BCG RISE's growing partner network



# 50–70% of learners across RISE batches achieved a positive career outcome within 6 months of graduation

\*Based on RISE career survey responses



Employers of Our Graduates























































### **Business Data & Analytics**

- Insights Manager
- Business Solutions Analyst
- Senior Consultant, Data & Analytics Consulting
- Intelligence Analyst
- Product Analytics, and more



# Digital Marketing & eCommerce Accelerator

- Digital Sales Executive
- eCommerce Marketing Manager
- Digital Marketing Lead, B2B & Enterprise
- Head of Business Sales Management
- Digital Marketing Manager, APAC and more.



# Digital Transformation & Change Management

- Agile Consultant
- Director, Product Management
- Manager, Change Management APAC
- Head of Digital Capability & Solution
- Senior Manager, Transformation Office, and more.



Roles secured, by course



RISE 2.0
Programme
Overview

# RISE 2.0 Programme Overview







# **RISE 2.0 Courses Overview**

Choose from three specialized digital courses, tailored for today's digital landscape

	Business & Data Analytics	Digital Marketing & eCommerce Accelerator	Digital Transformation & Change Management
Course Description	Learn the best-in-class tools and approaches used in data analytics for business	Learn in-demand digital marketing, AI, & eCommerce strategies	Learn to lead digital transformation strategies & approaches from the best experts in the industry
Duration	• Full-time – 16 weeks • Part-time – 26 weeks	<ul> <li>Full-time – 14 weeks</li> <li>Part-time – 22 weeks</li> </ul>	<ul> <li>Full-time – 16 weeks</li> <li>Part-time – 22 weeks</li> </ul>
Career Outcomes	Business Manager (with digital understanding), Researcher, Data Analyst, Business Insights Analyst, Data Visualisation Analyst, Dashboard	Digital Marketers, Digital Sales     Executive, Content Specialist, SEO     Specialist, eCommerce Manager,     Performance Marketer	Senior Business Manager, Internal     Transformation Consultant, PMO     Manager, Change Manager, Business     Analyst
Suitable for	More suitable for those with at least some programming exposure     STEM background is a plus     Good logical/numerical ability could compensate background	<ul> <li>Friendly for people without relevant background</li> <li>Sales, marketing, and creative profiles is a plus</li> </ul>	<ul> <li>Mid-career (&gt;5 yrs) friendly</li> <li>Suitable for those with &gt;4/5 years of experience in managerial positions</li> </ul>

## Full-time or Part-time:

## Pick a pathway that best fits your learning needs

# Fulltime

Freelancers, gig economy workers, job seekers, and individuals between jobs

- Structured weekday learning with no weekend commitments
- Slower pace with more coaching and hands-on support
- Ideal for career switchers needing quick certification and job placement

Master in-demand digital skills quickly, accelerating your career transition and job readiness in a shorter time.



Full-time employees or working professionals looking to balance work and learning.

Parttime

- Evening & weekend classes that fit around work
- Faster-paced learning for those with some foundational knowledge
- Best suited for professionals looking to apply new skills to current/upcoming role or upskill without the urgency of a job switch

Advance your skills while working, allowing you to upskill for career growth without disrupting your job.

# Digital Transformation & Change Management

Lead teams & organisations to change through digital transformation

### Make organisational impact as a leader who:

- Excels in problem-solving and communication to drive success in the digital era
- Leads with digital literacy and agile expertise to gain a competitive advantage
- Drives innovation through adopting disruptive technologies and human-centred design thinking
- Masters agile methodologies and change management with practical, real-world applications
- Delivers impactful solutions by tackling real-world digital transformation challenges in a Capstone project



# Digital Transformation & Change Management (DTCM)



### **Course Duration**

Full time: 16 weeks

Part time: 22 weeks



### Learning Mode

- Live online classes, with select in-person sessions
- · Structured learning with flexibility (Suitable for both job seekers & working professionals)



### Who is it for

- Mid-career switchers pursuing new job opportunities in the field of digital transformation
- Mid-level/Senior leaders seeking to grow in their current roles or enhance their career prospects with the latest transformation strategies



### **Career Opportunities**

Senior Business Manager, Internal Transformation Consultant, PMO Manager, Change Manager, Business Analyst, Digital Project Manager, Product Owner, Agile Coach, Business Analyst, and more.



Speak with our enrolment team to learn more!

# **Learning Outcomes**

# In this course, you will learn to

- Build essential business and digital skills, including problem-solving, communication, and digital literacy, to lead effectively in the digital era
- · Develop problem-solving abilities through real-world case studies inspired by BCG's consultant training
- Gain hands-on experience with disruptive technologies and human-centred design thinking to drive digital transformation
- Acquire advanced expertise in digital transformation strategy, digital maturity assessment, and agile governance for competitive advantage
- Master agile methodologies, change management, and project delivery through simulated client scenarios and practical applications
- Tackle real-world challenges in the Capstone Project by identifying opportunities, developing solutions, and delivering measurable outcomes

# Your Learning Journey:

Digital Transformation & Change Management (DTCM)

At a Glance

Part-time/Full-time

### Phase 1

Build a strong foundation in business strategy and digital essentials, modelled after BCG's consultant training programs. Master Human-Centred Design through an innovation immersion experience, including practical user research and usability testing.



### Phase 2

Understand and apply the six critical factors for digital transformation success with realworld case studies and your own industry experience.

Effective Monitoring of Progress Towards Defined Outcomes

Agile Governance Mindset That Drives Broader Adoption Leadership Commitment & Deploying High-caliber Talent Business-led Modular Technology and Data Platform Integrated Strategy with Clear Transformation Goals

### Phase 3

Work on unique, structured capstone project designed by BCG to apply digital transformation and change management theories in real-world scenario. Receive direct guidance and mentorship from experienced industry practitioners and BCG experts.

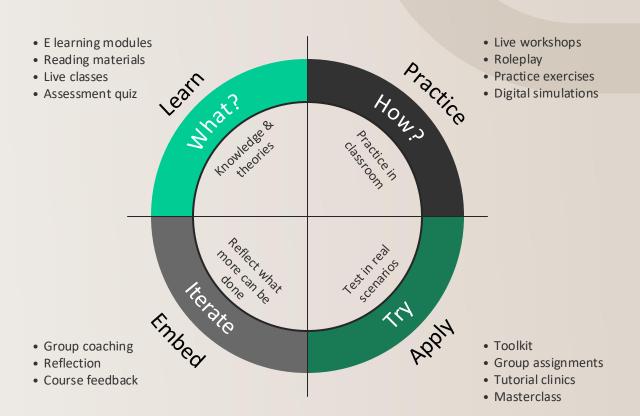
Real-World Capstone Project Career Guidance & Placement Support

<sup>\*\*</sup>Please note that BCG reserves the right to determine the structure of the Capstone Project and make changes when necessary,



The 4 phases of learning

Model



# Gain Hands-On Experience With Gen AI & Digital Tools

Build expertise and confidence in using Gen AI and digital tools through a hands-on learning approach

**Industry & Simulation Tools** 





**AI Tools** 



















And more... ++



The tools and technologies used in DTCM are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

## **Meet Your Trainers**



Tom Goh
DTCM Trainer
Digital Strategist, The ContentCollective
24+years experience



Assel Mussagaliyeva-Tang DTCM Track Lead, BCG U Lead Trainer Founder, EDUTech Future 19+years' experience



Aarish Netarwala
DTCM Trainer
ex-BCG X; Human-Centered Design
10+years' experience



Zanyu Ang
DTCM Trainer
Co-founder/Director, TalentKraft
10+ years experience



Daniel Theyagu
DTCM Trainer
Sr Managing Partner, Lateral Solutions Consulting
30+ years' experience



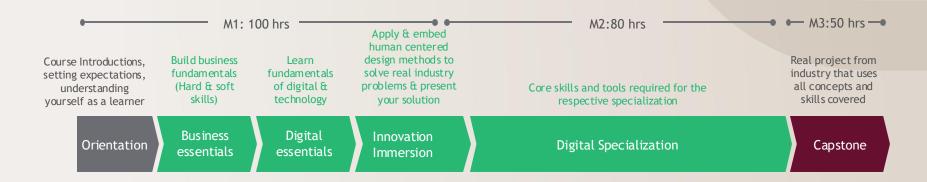
Kaushik Ghatak DTCM Trainer Founder & Director, Value Qwest 20+years experience

<sup>\*</sup>Please note that our trainers will be a mix of BCG staff and external industry experts. Trainers are subject to change based on availability

# DTCM Curriculum Breakdown



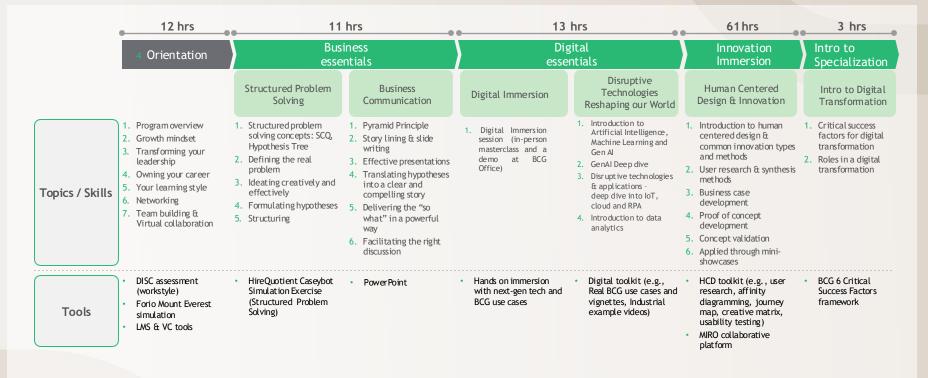
# DTCM Curriculum Breakdown (Part-time)



Synchronous <sup>1</sup>	80 hrs	59 hrs	44 hrs
Asynchronous <sup>2</sup>	19 hrs	20 hrs	5 hrs
Assess ment <sup>3</sup>	1 hr	1 hr	1 hr

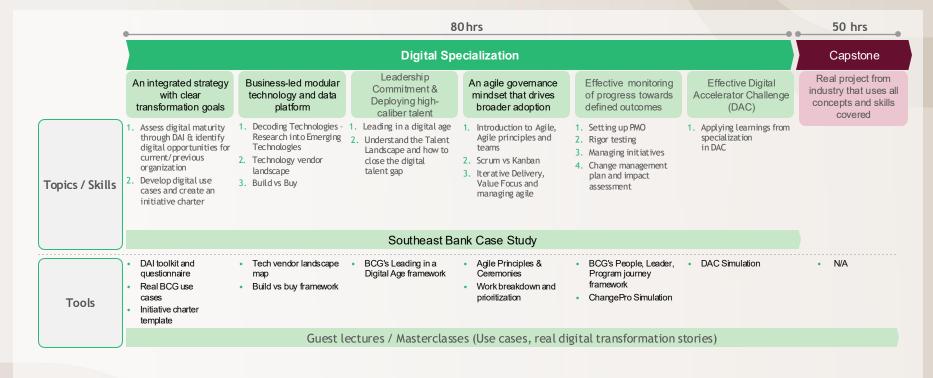
<sup>1.</sup> Training hours include live classes, project work, assignments, pre reading and e learning. 2. Training hours include e-learning modules. 3. Assessment hours covered by a variety of formats, including quizzes, project work & presentations

# Module 1: DTCM (Part-time)



<sup>1.</sup> Training hours include live classes, project work, assignments, pre reading and e learning, mandatory career services 2. Training hours include e-learning modules, optional career services 3. Assessment hours covered by a variety of formats, including quizzes, project work & presentations 4. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers 5. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

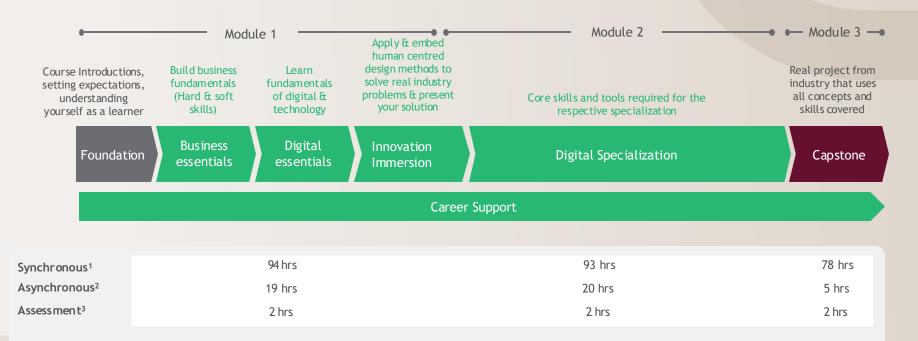
# Module 2 & 3: DTCM (Part-time)



<sup>1.</sup> Training hours include live classes, project work, assignments, pre reading and e learning, mandatory career services 2. Training hours include e-learning modules, optional career services 3. Assessment hours covered by a variety of formats, including quizzes, project work & presentations 4. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers 5. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

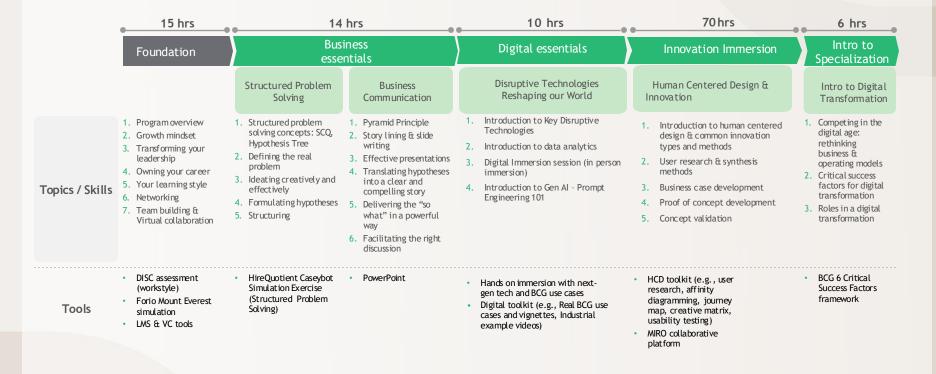
# DTCM Curriculum Breakdown (Full-time)

# RISE 2.0 Overall Learning Journey – DTCM (Full-time)



<sup>1.</sup> Training hours include live classes, project work, assignments, pre reading and e learning, mandatory career services 2. Training hours include e-learning modules, optional career services 3. Assessment hours covered by a variety of formats, including quizzes, project work & presentations 4. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers 5. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

# Module 1: DTCM (Full-time)



<sup>1.</sup> Training hours include live classes, project work, assignments, pre reading and e learning, mandatory career services 2. Training hours include e-learning modules, optional career services 3. Assessment hours covered by a variety of formats, including quizzes, project work & presentations 4. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers 5. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

<sup>1.</sup> Training hours include live classes, project work, assignments, pre reading and e learning, mandatory career services 2. Training hours include e-learning modules, optional career services 3. Assessment hours covered by a variety of formats, including quizzes, project work & presentations 4. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers 5. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

# DTCM Capstone Project (Part-time & Full-time)

### **Gain Real-World Experience with Capstone Project**

Work on a capstone project using actual business data from leading companies. Apply the knowledge and skills acquired throughout the course to create solutions for real-world business challenges.

# **DTCM Capstone Project Overview**





Conduct market research to uncover consumer needs (market scan & customer interviews)



Identify key consumer archetypes



Develop a holistic transformation strategy with key pillars identified



Detail out each strategy lever into concrete action steps



















Multi-facet proposal that ranged from community development and management that drive stickiness to gamification that drive engagement. This group really stood out in delivering more technologically innovative ideas (blockchain, agritech, and NFTs) that clearly delivered to the brand and business.

- Industry Mentor

# Eligibility

- •Singapore Citizens, Permanent Residents or Long Term Visit Pass Plus (LTVP+) holder
- •Aged 21 years and above
- •Minimum diploma or bachelor's degree holder, or at least 10 years working experience in any industry
- •Basic literacy in operating a computer and browsing the internet
- Not currently residing overseas

# Course schedule

Upcoming Full-Time Program	Upcoming Part-Time Program
Course Period: 4 Months	Course Period: 6 Months
Start Date: 30 Jun - 15 Oct 2025 Online Orientation: 23 Jun 2025  Schedule: • Daily, Monday to Friday (9am - 1pm) • 5 Days / Week  Training Allowance (TA) is applicable for this Full-Time program	Start Date: 28 Oct - 25 Apr 2026 Online Orientation: 21 Oct 2025  Schedule: • Tuesday, Thursday (7pm - 10pm), • & Saturday (9am - 12pm, occasionally 1pm - 4pm) • 3 Days / Week
Future Full-Time Program	Future Part-Time Program
Course Period: 4 Months Tentative Start Date: 8 Sept Onwards	Course Period: 6 Months Tentative Start Date: 2026 Onwards

### Format and attendance:

- All classes are conducted live online via Zoom. Each session is recorded for your reference.
- A minimum attendance of 75% is required. SingPass App will be used for attendance tracking.
- To successfully complete the program, you must attempt and pass all required assessments.
- While attendance at all sessions is strongly encouraged, please inform RISE in advance if you are unable to attend any class.



# Career Support & Course fee

# Career Guidance and Transition Support

Building your skills and taking them to market

	During RISE programme				Within 6 months after graduation		
Career Spotlight (Main schedule)	Career Spotlight #1 Setting career goal	Career Spotlight #2 Utilizing networking	Career Spotlight #3 Getting an interview	Career Spotligh Advancii your Pro	ng	Career Spotlight #5 Acing interviews	
Buddies program			Career Buddies #	<b>‡</b> 1	Career Buddies #2 Interview workshop		
(Small group coaching)			· ·		Entrepreneur Buddies #2 Elevator pitch		
1:1 Coaching (2 sessions per learner)		ng & action plan 2)				essing my career (e.g. ration 7) Specific inte	getting a promotion/job transfer/role rview practice
Career Skills Booster (Small group workshop)							Career Skills Booster 1-4 1) Opportunity Identification & Sourcing 2) Resume Revision 3) Interview Prep. 4) Offer negotiation
Career check-in (Survey)	Career check-in: In	n-course 1-3					Career check-in: Post-grad 1-3

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# **Certificate of Completion**

A Professional Certificate by BCG U, under the SkillsFuture Career Transition Programme (SCTP) will be awarded to learners who successfully complete the course\*.

Graduates who achieve a score of 80% or higher will receive a Certificate with Distinction for their exceptional performance\*\*.

Bonus: Receive Credly badges for your achievements and safeguard them using blockchain.





<sup>\*</sup>Subject to meeting the minimum attendance and assessment requirement.

<sup>\*\*</sup>Subject to meeting all other programme requirements

# Course Fees & Eligibility (Part-time)

	SkillsFuture Base Subsidy	SkillsFuture Credits, UTAP, and PSEA	Net Fee Payable
Singapore Citizens who meet one of the following criteria:  - No CPF contribution in the last 6 months  - Receiving ComCare, Short-to-Medium Term Assistance (SMTA) or Workfare Income Supplement (WIS)  - Has certified disabilities (Any age)	\$14,250 (95%)	Up to \$1,155	\$0 to \$1,155 (With Base Subsidy + SF credits/UTAP/PSEA)
Singapore Citizens (40 years old & above)	\$13,500 (90%)	Up to \$1,905	\$0 to \$1,905 (With Base Subsidy + SF credits/UTAP/PSEA)
Singapore Citizens (Below 40 years old), Permanent Residents OR Long Term Visit Pass Plus Holders	\$10,500 (70%)	Up to \$4,905	\$0 to \$4,905 (With Base Subsidy + SF credits/UTAP/PSEA)

### Note on SkillsFuture credits, UTAP, and PSEA:

- Singapore citizens with SkillsFuture credits of between \$0 \$5,500 (including \$4,000 Mid-Career top-up) could be used to offset out-of-pocket course fees (including GST) without restriction.
- UTAP is claimable (\$250 if below 40, \$500 if 40 and above), which can also be used to offset out-of-pocket course fees (including GST) without restriction.
- Singapore citizens below 31 can also use PSEA to offset out-of-pocket course fees without restriction.
- 1. GST is charged on course fee after 70% subsidy applied (\$15,000 \$10,500 = \$4,500); 9% of \$4,500 = \$405. SkillsFuture credits, UTAP, and PSEA can be used to offset GST as well.
- 2. Singapore citizens meeting the criteria will qualify for Additional Funding Support (AFS), but this is ultimately subject to confirmation by the relevant government authorities.
- 3. Please note that all fees are subject to change.

# Course Fees & Eligibility (Full-time)

	SkillsFuture Base Subsidy	SkillsFuture Credits, UTAP, and PSEA	Net Fee Payable
Singapore Citizens who meet one of the following criteria:  - No CPF contribution in the last 6 months  - Receiving ComCare, Short-to-Medium Term Assistance (SMTA) or Workfare Income Supplement (WIS)  - Has certified disabilities (Any age)	\$19,950 (95%)	Up to \$1,617	\$0 to \$1,617 (With Base Subsidy + SF credits/UTAP/PSEA)
Singapore Citizens (40 years old & above)	\$18,900 (90%)	Up to \$2,667	\$0 to \$2,667 (With Base Subsidy + SF credits/UTAP/PSEA)
Singapore Citizens (Below 40 years old), Permanent Residents OR Long Term Visit Pass Plus Holders	\$14,700 (70%)	Up to \$6,867	\$0 to \$6,867 (With Base Subsidy + SF credits/UTAP/PSEA)

### Note on SkillsFuture credits, UTAP, and PSEA:

- Singapore citizens with SkillsFuture credits of between \$0 \$5,500 (including \$4,000 Mid-Career top-up) could be used to offset out-of-pocket course fees (including GST) without restriction.
- UTAP is claimable (\$250 if below 40, \$500 if 40 and above), which can also be used to offset out-of-pocket course fees (including GST) without restriction.
- Singapore citizens below 31 can also use PSEA to offset out-of-pocket course fees without restriction.
- 1. GST is charged on course fee after 70% subsidy applied (\$21,000 \$14,700 = \$6,300); 9% of \$6,300 = \$567. SkillsFuture credits, UTAP, and PSEA can be used to offset GST as well.
- 2. Singapore citizens meeting the criteria will qualify for Additional Funding Support (AFS), but this is ultimately subject to confirmation by the relevant government authorities.
- 3. Please note that all fees are subject to change.

# SkillsFuture Mid-Career Training Allowance Eligibility

### Who is eligible for SkillsFuture Mid-Career Training Allowance?

Singapore Citizens, aged 40 and above.

### How much Training Allowance can I receive?

Eligible learners can receive up to 50% of one's average monthly income (capped at \$3,000) over the latest available 12 -month period.

### How long can I receive the Training Allowance for?

You may receive the training allowance for up to 24 months over the course of your lifetime.

### Are RISE 2.0 courses eligible for the Training Allowance?

Yes. As part of the SkillsFuture Career Transition Programme (SCTP), our Full-Time courses are eligible for training allowance.

### When will the Training Allowance be rolled out?

Eligible learners can start to apply from 15 Jan 2025. The eligible course period to receive training allowance begins 1 April 2025.

### Who can I speak to if I wish to learn more?

Feel free to reach out to our support team via Whatsapp Chat, at +65 8870 8335

# FAQ

# Frequently Asked Questions

#### What is RISE 2.0?

RISE 2.0 is a professional development programme designed to equip individuals with future-ready skills, leveraging cutting edge tools and techniques for career growth.

#### Who is RISE 2.0 for?

RISE 2.0 is ideal for both job seekers and working professionals looking to upskill, transition into new roles, or stay competitive in today's rapidly-evolving job market. Whether you're exploring new opportunities or enhancing your current expertise, this programme is for you.

### What skills will I gain through RISE 2.0?

RISE 2.0 focuses on strategic thinking, data-driven decision-making, AI integration, ecommerce mastery, and personalized customer experience delivery.

### Is RISE 2.0 part of the SkillsFuture Career Transition Programme and what types of funding are available?

Yes, RISE 2.0 is part of the SkillsFuture Career Transition Programme (SCTP), ensuring alignment with career advancement opportunities and market relevance.

### Are there any subsidies or funding options available?

As part of the SCTP, eligible participants may qualify for up to 95% of SkillsFuture course subsidies, the remaining amount can be covered by SkillsFuture credit and SkillsFuture (Mid-Career) credits, UTAP support and PSEA funds.

### Are RISE 2.0 courses eligible for the SkillsFuture Mid-Career Training Allowance?

Eligible RISE 2.0 participants of full-time programmes may qualify for a monthly training allowance of up to \$3,000 for up to 24 months. Eligible RISE 2.0 participants of part-time programmes may qualify for a monthly training allowance of \$300/month, starting early 2026.

# Frequently Asked Questions

### How long does it take to complete the programme?

The duration of RISE 2.0 varies depending on the selected track, with options ranging from intensive full-time courses to longer part-time courses that allow learners to balance learning with work commitment.

#### Are there any prerequisites for joining RISE 2.0?

RISE 2.0 is designed for learners of all backgrounds. However, familiarity with basic digital tools and a growth mindset will be beneficial.

### What is the learning format for RISE 2.0?

The programme combines online modules, live sessions, and hands-on projects, ensuring a flexible yet immersive learning experience.

### How does RISE 2.0 support me through my career transitions?

RISE 2.0 offers career guidance, resume-building support, and networking opportunities, empowering participants to transition seamlessly into new roles or industries.

#### Will I receive a certification upon completing RISE 2.0?

Yes, participants who successfully complete RISE 2.0 will be awarded the prestigious BCG U Professional Certificate.

#### Who can I contact for more information?

For any questions, feel free to reach out to our support team via Whatsapp Chat, at +65 8870 8335.



# Rapid & Immersive Skill Enhancement

In a world marked by rapid digital and AI advancements, pressing sustainability concerns, shifting work paradigms, or evolving customer expectations the pace of global change is staggering. To bridge the skills gap in the market, RISE is empowering Singapore's talent pool with upskilling opportunities to build in-demand skills.

Presenting a unique, up to 95% subsidised programme designed to build high-demand skills in business, technology and green sustainability.

Registrations are open, and as slots are running out fast, do register today!

New \$4,000 SkillsFuture Credit (Mid-Career) top-up now usable for RISE 2.0 programs!

DIGITAL COURSES

SUSTAINABILITY COURSES

Click here to register now rise.bcg.com



WhatsApp: +65 8870-8335 Email: contactRISE@bcq.com

# BCG V RISE 2.0

# Thank you